

SUCCESS STORY: SAND LOGISTICS

Leveraging Technology to Drive Efficiency and Support Satisfaction

THE SITUATION

Sand Logistics brokers and delivers sand used in the hydraulic fracturing process for oil and gas wells. The company engaged Revelry to create a custom software solution to help its team manage a dynamic range of driver routes and assignments; load capacities; sorting details; and progress updates.

THE IDEA

Sparking a New Chapter for Sand Logistics

Like so many other industries in the world economy, the logistics industry has become increasingly competitive, as modern customers not only want, but increasingly demand speed, accuracy, and transparency when working with delivery partners. Sand Logistics recognized

the need to digitally transform to secure its position with its clients. The company's leadership team also saw an opportunity to better support its employees.

THE CHALLENGE

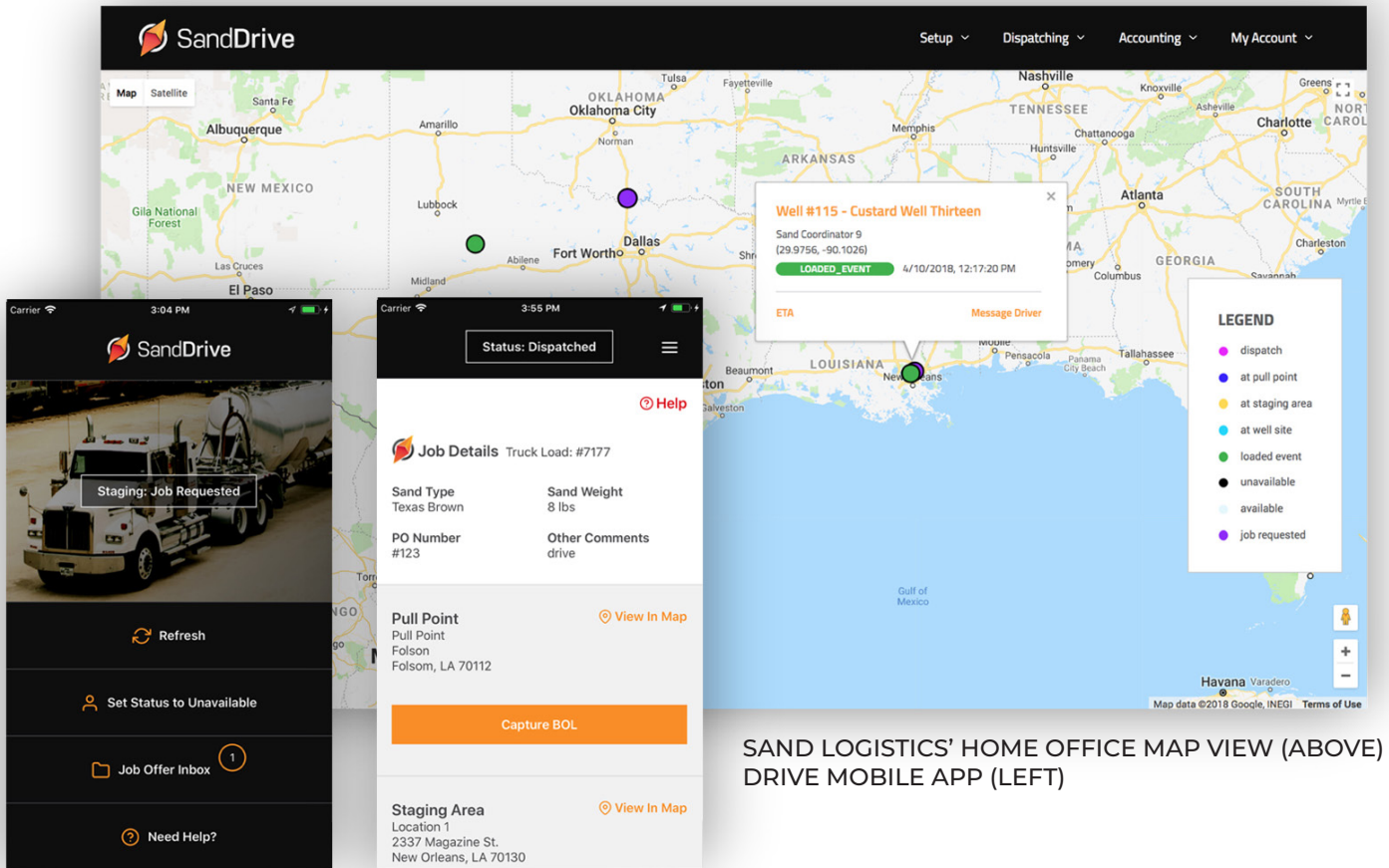
Creating Operational Ease, While Improving the Customer Experience

Sand Logistics wanted a technology solution for dispatching and managing its fleet of drivers. Its goals were multi-faceted. The company wanted to be able to:

- Better monitor the movement of its core product, helping ensure more accurate delivery timelines and invoicing
- Enhance communication with and visibility into its dispersed workforce



SAND LOGISTICS' DRIVER DASHBOARD



SAND LOGISTICS' HOME OFFICE MAP VIEW (ABOVE)
DRIVE MOBILE APP (LEFT)

PROJECT SNAPSHOT

Challenge

Consolidate and streamline communications to support improved efficiency, customer satisfaction, and employee engagement

Solution

Web and mobile applications for both iOS and Android

Services Delivered

- Project management
- Product management
- Front-end design, development
- Back-end engineering

THE SOLUTION

Fueling a Dramatic Increase in Revenue and Capacity

Revelry delivered a web app and corresponding mobile apps for iOS and Android using React Native. Now, Sand Logistics employees can effectively and efficiently manage a dynamic range of activities and needs – identifying opportunities for increased capacity, enabling better and more accurate customer communications, and helping ensure its fleet of drivers feels connected and supported.